





"Doing business in Thailand: BOI opportunities and successful strategies"

4th April 2024

10.30 am - 12.00 am CEST time (3.30 pm -5.00 pm Thailand time)

Agenda

10.30 – 10.35 h	Institutional greetings
(3.30-3.35 pm)	Federico Cardini, TICC President or Giacomo Iobizzi, TICC Secretary General
10.35 – 10.45 h	Introduction
(3.35-3.45 pm)	Edoardo E. Artese, ITHAI Legal Department & Lawyer and Managing Partner
	at ALLegal Law Firm
	Alberto Virgilio, Royal Thai Honorary Consul, Milan
10.45 – 11.05 h	About Thailand and BOI opportunities
(3.45-4.05 pm)	Speaker: Ms. Nuntanart Krisnachinda, Director of Thailand Board of
	Investment (B.O.I.) Paris Office
	 Presentation of the Thailand Board of Investment (BOI)
	BOI's incentives and support
11.05 -11.25 h	What you need to know to set up a business in Thailand
(4.05-4.25 pm)	Speaker: Palawi Bunnag, partner at ILCT Law Firm
	Setting up a company in Thailand
	Corporate system in Thailand
	Taxation
11.25-11.40 h	Doing business in Thailand
(4.25-4.40 pm)	Speaker: Cristian Preiata, ITHAI Marketing and Business Consultant
	 Market opportunities and strategies
11.40-11.50 h	Case History
(4.40-4.50 pm)	Speaker: Alberto La Lumia, Director of Finance at Vittoria Asia Pacific Ltd.
11.50-12.00 h	Q&A
(4.50-5.00 pm)	
12.00 (5.00 pm)	End of webinar session

Moderators: Edoardo E. Artese, ITHAI Legal Department & Giacomo Iobizzi, TICC Secretary General